

# Victorian Commercial Teachers Association

## STRATEGIC PLAN SNAPSHOT: 2025 – 2029



### OUR PURPOSE

To support our members to achieve excellence in commercial education.



### OUR VISION

To be a leader of professional support and services to teachers of commercial education and other educators to enhance teaching and learning.



### OUR FOCUS

- Accounting and Financial Literacy Education
- Business Education
- Civics and Citizenship Education
- Economics Education
- Legal Studies and Law-related Education
- Work-related Education



### WHAT WE DO

VCTA is a highly regarded member association established in 1953 to provide quality leadership and support members to achieve excellence in our learning areas. This is achieved through:

- Advocacy
- Educational Consulting and Event Management
- Networking
- Professional learning
- Research
- Resource provision



### OUR STRATEGIC GOALS

Our Strategic Goals set by the VCTA Board of Directors include a focus on:

1. Members
2. Innovative Teaching and Learning
3. Advocacy for our Subject Areas
4. Developing Partnerships
5. Our Controlled Entities.



### OUR VALUES

COLLEGIALITY

EQUITY

INTEGRITY

PROFESSIONALISM

RESPECT

GOVERNANCE